

Community Involvement

Being involved in the community through education and advocacy is an important aspect of the Dignity Health mission. In 2016, alongside the American Cancer Society and other community partners, The University of Arizona Cancer Center at St. Joseph's offered information about cancer awareness, prevention, and support to the community.

AMERICAN CANCER SOCIETY – LOOK GOOD FEEL BETTER

The Look Good Feel Better workshop is a two-hour, hands-on group workshop for women suffering from cancer. Each patient receives a free makeup kit, donated by the cosmetic industry, to use as a tool to learn techniques throughout the program. Workshops typically include six to 10 patients with several licensed beauty professionals who voluntarily conduct the workshop.

D-BACKS RACE AGAINST CANCER & WELLNESS ZONE

Over 5,000 runners and walkers participated in the 2016 D-backs Race Against Cancer. As formal host of the "Wellness Zone," the Cancer Center, along with eight community partners, joined forces to provide information about cancer prevention and community services. 2016 partners included: American Cancer Society, AshLine-Smokers Quit Line, Be the Match, Colon Cancer Alliance, Leukemia Lymphoma Society, Susan G. Komen for the Cure, Arizona Liver Foundation, and American Lung Association.

AMERICAN CANCER SOCIETY – MAKING STRIDES AGAINST BREAST CANCER

Over 12,000 walkers participated in this year's Making Strides Against Breast Cancer. As the start and finish line sponsor team, the Cancer Center helped raise awareness and funds for breast cancer research and support programs.

COLON CANCER ALLIANCE UNDY RUN/WALK SERIES

The Cancer Center was the Race Bib Sponsor for this year's Undy Team and helped raise awareness and funds for the fight against colon cancer.

MEET THE EXPERTS SERIES

Meet the Experts is designed to be a forum for anyone to ask questions of our cancer experts in a less formal and less "clinical" setting. The series was launched in 2016 with the Breast Oncology Team. *Meet the Breast Cancer Experts* was the first in the series and also Dignity Health Arizona's first Facebook Live event. Experts answered real-time questions about breast cancer, genetics, and treatment for both onsite and online audiences. *Coping with Cancer during the Holidays* was the second *Meet the Expert* event. Both events were well received by the live and online audiences.

COLON CANCER ALLIANCE – MCRC SYMPOSIUM

Mital Patel, MD, presented at this metastatic colorectal cancer symposium to approximately 150 attendees.



LET YOUR HUMANKINDNESS GROW – NO-SHAVE FOR MEN'S CANCER AWARENESS

The Cancer Center raised money and awareness for men's cancer programs by encouraging men not to shave during the month of November. The month-long event finished with a Shave-Off. Arizona D-backs President and CEO Derrick Hall and former D-back star Luis Gonzalez participated in this second annual event.