

## Dignity Health – East Valley Office of Continuing Medical Education Exhibitor Agreement

<b>Activity Title</b>	
<b>Activity Date</b>	
<b>Activity Location</b>	

Company Name <small>(as it should appear on printed materials)</small>	
Exhibit Contact	
Names of Representatives exhibiting <small>(maximum of 2)</small>	
Phone Number	
Email	
Amount of Exhibit Fee	
Additional requests (power, internet access, etc.) this may come at additional charge	

### Terms, Conditions, and Purposes

#### Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the [Ineligible Company](#).
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

#### Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Ineligible Company.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this support.

5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the support.

**Commercial Promotion**

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

**Disclosure**

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and DIGNITY HEALTH-East Valley agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) ***Standards for Integrity and Independence in Accredited Continuing Education***

<https://accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/eligibility>

**By signing below, I agree to the “Terms, Conditions, and Purposes” outlined above on this exhibitor agreement (including ACCME Standards for Integrity and Independence):**

Exhibitor Representative Name	Signature	Date
Dignity Health Representative Name	Signature	Date
	<i>Staci King</i>	

**Return via email** to [staci.king@dignityhealth.org](mailto:staci.king@dignityhealth.org)