

cancer care

THE HEARST CANCER RESOURCE CENTER

A place for information, support and peace of mind. All at no charge.

New Advanced Clinical Studies on the Central Coast

Brian DiCarlo, MD and Director of Clinical Research, SLO Oncology and Hematology.

This is clearly a transformative time in cancer care — undoubtedly the most promising era in the “war on cancer” — but we still have much work to do.

Our work starts with bringing access to the most promising new cancer therapies available to patients in the community, and not just in large cities served by academic medical centers. More than 80% of cancer patients are treated in the community setting, but most patients entering on clinical trials are treated at tertiary academic centers. Therein lies the goal of our clinical research program: to bring the best, most cutting edge novel therapies to our patients on the Central Coast dealing with cancer, without the need for long and frequent travel to Los Angeles or San Francisco.

To achieve this goal, we have partnered with some of the most prominent Cancer Centers in the world like UCLA, Stanford, and the National Cancer Institute (NCI). We are the only cancer program on the Central Coast to have affiliation with both UCLA and Stanford, with each partnership fulfilling a specific need.

Being affiliated with UCLA gives us access to their clinical trials without ever needing to travel to Los Angeles, and allows us to bring some of the most promising cancer breakthroughs and technologies to our community. UCLA’s robust connections to pharmaceutical and basic science research bring the newest science to patients in our clinic.

Our Stanford affiliation gives us access to clinical trials from the National Cancer Institute. These federally-funded clinical trials seek to answer some of the most

important clinical questions in cancer throughout the world. For example, we have now opened several clinical trials using immunotherapy in early-stage breast, lung and kidney cancer, seeking to answer the all-important question of whether or not harnessing the immune system in early-stage cancer can significantly increase the cure rates for these diseases.

Moving forward, we will continue to bring promising new therapies to our patients on the Central Coast. In doing so, we will contribute to the advancement of better cancer care throughout the world.



Free Skin Cancer Screening: Early Detection and Prevention Are Key

In collaboration with the Noor Foundation and the physicians of the Dignity Health Central Coast Pacific Health Centers, we are offering a free skin cancer screening clinic for those who are uninsured, underinsured or lack the ability to pay for this screening.

**Saturday, November 11, 2017
10:00 PM to 2:00 PM**

Appointments are required, and only a limited number are available. To schedule, please call Eloisa at the Hearst Cancer Resource Center 805.786.6130 or se habla Espanol Eloisa at 805.712.1018.



Announcing Free Mammogram Screening Clinic

Breast cancer is the most common cancer for women. In recent years, however, the death rate from breast cancer has steadily gone down because of a variety of factors, including early detection.

To support individuals who are uninsured, French Hospital Medical Center (FHMC), in collaboration with SLO Public Health Paso Robles Clinic, Noor Clinic, The Center and Planned Parenthood will offer once again free screening mammograms.

**Screening hours are 4:00 PM to 7:00 PM on
Wednesday November 15, 2017.**

In order to receive a free mammogram, individuals must first visit one of our above-mentioned collaborators to get a referral from a clinical breast exam.

Contact Eloisa Medina, Hearst Cancer Resource Center Lay Patient Navigator, at 805.786.6130 or 805.712.1018 with any questions.

Share the Passion: Leave Your Legacy

Hearst Cancer Resource Center (HCRC) is working to ensure that all future cancer patients have access to the same vital services we have available today.

A gift to the HCRC Endowment will help to secure the future of this community resource. An endowment is a permanent, self-sustaining fund that allows French Hospital to provide for long term funding for a specific purpose — in this case, the HCRC. The original donations are invested to generate interest income. Only the interest generated is available to spend, allowing the endowment principal to remain intact and generate additional income year after year. In this way, endowments provide financial stability by ensuring funds are available well into the future.

In order for the HCRC Endowment to generate enough income to provide long-term funding for the HCRC, our goal is to grow the HCRC Endowment to \$5 million. For more information or to discuss a gift, please contact Rosey Parks at the French Hospital Medical Center Foundation at 805.542.6489 or email rosey.parks@dignityhealth.org.

Cancer Committee's Annual Report

French Hospital Medical Center is a fully accredited Community Cancer Program as recognized by the American College of Surgeon's Commission on Cancer (CoC). Our program is managed by a cancer committee consisting of physicians, nurses and health care staff who provide high quality and comprehensive care to cancer patients, as defined by a specific set of patient-centered goals and standards.

Each year, the cancer committee is challenged with developing and distributing a public report that focuses on a specific CoC standard. This year the cancer committee has selected gynecologic cancers as the focus of our report. The following are the highlights of our 2017 annual public report:

- Overview of common gynecologic cancers affecting women
- Ovarian and cervical cancer prevention lectures
- Monitoring compliance with evidence based guidelines for endometrial cancer
- Incidence and stage of gynecologic cancers diagnosed at French Hospital Medical Center

To learn more about French Hospital Medical Center's education and outcomes on gynecologic cancers, please visit: www.dignityhealth.org/central-coast/locations/frenchhospital/services/hearst-cancer-resource-center.

TURN TO US FOR ANSWERS ABOUT CANCER

ARROYO GRANDE COMMUNITY HOSPITAL

Edwin Hayashi, MD, FACS
Medical Director
ARROYO GRANDE CANCER PROGRAM

COASTAL CANCER CARE CENTER
805.481.7245

Sarah Estrada
Clinical Research Coordinator
PCR ONCOLOGY
805.474.9143
Sarah@cproncology.com

Laura Deppen, RN
Hospice Director
805.739.3830
Laura.Deppen@dignityhealth.org

Katherine M. Guthrie
Senior Regional Director, Cancer Services
DIGNITY HEALTH CENTRAL COAST
805.346.3434
Katherine.Guthrie@dignityhealth.org

FRENCH HOSPITAL MEDICAL CENTER

Thomas Spillane, MD
Medical Director
HEARST CANCER RESOURCE CENTER

Brian DiCarlo, MD
Director of Clinical Trials Program
SLO ONCOLOGY/HEMATOLOGY HEALTH CENTER

Gloria Caine, RN, BSN, OCN, CBPN-C
Nurse Navigator
HEARST CANCER RESOURCE CENTER
805.542.6234
Gloria.Caine@dignityhealth.org

Beverly Kirkhart
Director
HEARST CANCER RESOURCE CENTER
805.542.6269
Beverly.Kirkhart@dignityhealth.org

Eloisa Medina
Lay Patient Navigator
805.786.6130
Eloisa.Medina@dignityhealth.org

Lee Walton
UCLA Clinical Research Coordinator
SLO ONCOLOGY/HEMATOLOGY HEALTH CENTER
805.543.5577
Lee.Walton@dignityhealth.org

Susan Diaz RN, OCN
Manager
DIGNITY HEALTH INFUSION CENTER OF SAN LUIS OBISPO
805.542.6500 ext.1470
Susan.Diaz@dignityhealth.org

MARIAN REGIONAL MEDICAL CENTER

Robert A. Dichmann, MD
Medical Director
MISSION HOPE CANCER CENTER AT MARIAN

Jenni Davis
ONCOLOGY COUNSELOR AND PATIENT ADVOCATE, MPMC
805.346.3402
Jennifer.Davis005@dignityhealth.org

Liz Elliott, RN, OCN, CBCN, CBPN-IC
BREAST CARE NAVIGATOR, MPMC
805.346.3405
Elizabeth.Elliott@dignityhealth.org

Carol Lowe, RN, OCN
CANCER CARE NAVIGATOR/
LUNG CANCER SCREENING PROGRAM
805.346.3463
Carol.Lowe@dignityhealth.org

Sean Hunt, RN, BSN, OCN
CANCER CARE NAVIGATOR/SURVIVORSHIP PROGRAM, MPMC
805.346.3401
Sean.Hunt003@dignityhealth.org

Michelle Lamarche, RN
ASSISTANT NURSE MANAGER, MISSION HOPE
INFUSION CENTER
805.346.3421
Michelle.Lamarche@dignityhealth.org

John Malinowski, ATC, CET
CANCER EXERCISE TRAINER
805.346.3413
John.Malinowski@dignityhealth.org

HCRC ADVISORY COMMITTEE

Chair

Thomas Vendegna, MD

French Hospital Medical Center President and CEO

Alan Iftiniuk

French Hospital Medical Center Chief Operations Officer (COO), Chief Nursing Executive (CNE)

Julia Fogelson, RN

French Hospital Medical Center Vice President, Philanthropy

Debby Nicklas

Board Members

Sandy Dunn
Stephen Hearst
Stephen Hilty, MD
Stephen Holtzman, MD
Noreen Martin
Susan Minker, MD
Don Oberhelman
Thomas Spillane, MD
Jackie Starr
Carol Thom

Hearst Cancer Resource Center Director

Bev Kirkhart

COMMUNITY PARTNERS

The Hearst Cancer Resource Center
has partnered with these organizations
to bring programs and activities
to the community:

American Cancer Society
Cancer Connections
Cancer Support Community
Cancer Well-fit Program
Jack's Helping Hand

Central Coast Dragon Boat Association —
Central Coast SurviveOars
The Wellness Kitchen and Resource Center

Join Us For A Holiday Open House



Enjoy tasty appetizers and Hearst Ranch Wines.

Tuesday, December 12 from 4–6 PM

Hearst Cancer Resource Center

1911 Johnson Ave, Ste 201, San Luis Obispo, CA
805.542.6234

HEARST CANCER RESOURCE CENTER

www.dignityhealth.org/frenchhospital

1941 Johnson Avenue, Suite 201
San Luis Obispo
805.542.6234

*Commission on Cancer Community
Cancer Program*

**Open Monday–Friday,
9 AM–4:30 PM**

French Hospital Medical Center receives grant from Avon Walk for Breast Cancer



L: Eloisa Medina, HCRC Lay Patient Navigator; R: Jill Surdyka, Director, Communications and Community Engagement, Avon Breast Cancer Crusade

French Hospital Medical Center (FHMC) is pleased to have been awarded a \$50,000 grant from the proceeds of the 15th annual Avon Walk for Breast Cancer. This is the third year FHMC has been the recipient of this grant.

This grant will help the Hearst Cancer Resource Center (HCRC) continue to grow breast cancer outreach and navigation services offered to low income and underserved Latino women. These services include free

mammography clinics and free transportation services to patients for medical appointments and treatments.

More than 1,600 participated in the 39.3-mile Avon Walk across the country. This national event raised \$4.1 million dollars and awareness to accelerate breast cancer research; improve access to screening, diagnosis and treatment; and educate people about breast cancer.

