

Media Tip Sheet

Stories and Events for July 2019



- Barrow to host “Girls’ Day Out” event for patients with facial differences
July is Cleft and Craniofacial Awareness and Prevention Month
On Monday, July 8, during National Cleft and Craniofacial Awareness and Prevention Month, the Barrow Cleft and Craniofacial Center will host its annual “Girls’ Day Out” event for approximately a dozen young women who were born with facial differences. The patients, ages 10 to 23, will embrace their beauty and enjoy a day of pampering at a Central Phoenix salon, The Roots Salon, located at 5813 N. 7th Street. The event is designed to boost the patients’ self-confidence and promote new friendships with others who are experiencing similar situations. Please watch your inbox or call 604.406.4734 for more details.
- Prestigious high school students spend the summer volunteering at Dignity Health’s East Valley hospitals
This year, 170 students are participating in the “Volunteer” program at Dignity Health Chandler Regional and Mercy Gilbert Medical Centers. The competitive leadership and learning academy allows the high schoolers to explore more than 40 different departments within the hospitals. Many of the students are aspiring health care professionals eager to get first-hand experience in the simulation lab and career advice from local medical experts. Media is invited to attend a simulation lab experience with the students at Chandler Regional on Friday, July 12 and should call 602.406.4734 for more details.
- Barrow Neurological Institute to participate in World Brain Day
Barrow Neurological Institute is participating in World Brain Day, on July 22. The goal is to raise awareness about brain health in communities around the globe. A neurologist will be available for morning show interviews on Monday, July 22 to talk about ways to keep your brain sharp. Throughout the day, Barrow Neurological Institute will be actively sharing fun and largely unknown facts about the brain on social media. Be sure to follow Barrow Neurological Institute on Facebook, Instagram and Twitter (@barrowneuro) to share the information. To schedule interviews please call 602.406.4734.
- New clinical study at Barrow Neurological Institute aims to slow disease progression in early stage Alzheimer’s patients
A breakthrough study at Barrow Neurological Institute may benefit individuals newly diagnosed with early stage Alzheimer’s disease. The Roche GRADUATE II study being performed at Barrow is testing a new and aggressive anti-amyloid immunotherapy meant to remove amyloid plaque from the brain of Alzheimer’s patients who have mild cognitive impairment. Researchers hope this novel treatment will slow or halt the damage that occurs to brain cells affected by Alzheimer’s. Members of the public can call 1.800.392.2222 to learn more. Please call 602.406.3312 to schedule interviews.