



Annual Women Heart & Vascular Symposium 2021:  
3<sup>rd</sup> Annual Women Heart & Vascular Symposium  
Saturday, November 20, 2021  
Venue: Omni Scottsdale Resort & Spa  
Montelucia

**Exhibit Opportunities:  
Secure Your Spot!**

*This educational event offers an excellent opportunity to promote your cardiovascular product lines to a concentrated group of professionals.*

*Physicians, RNs, NPs, PAs, students and others interested in the treatment of cardiovascular disease specific to gender.*

**\$10,000 Platinum**

Includes *prime* exhibit space, complimentary registration for 4 to the event, signage at the event, logo and acknowledgement on our continued medical education (CME) website, Dedicated facetime with key opinion leaders/participants, Sponsor denoted on all marketing materials for meeting, copy of the registration list post event.

**\$5,000 Gold**

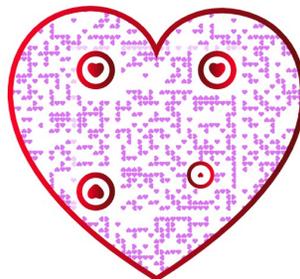
Includes *prime* exhibit space, complimentary registration for 3 to the event, signage at the event, logo and acknowledgement on our CME website.

**\$3,500 Silver**

Includes exhibit space, complimentary registration for 2 to the event, signage at the event.

**\$1,500 Bronze**

Includes exhibit space, complimentary registration for 1 to the event.



#WHVSYMPOSIUM21

Scan above or visit:

<https://www.dignityhealth.org/WHVSymposiumExhibitor>

\*\*In the comments field please mention WHVS, which tier level you have committed to, and the company or organization you are with\*\*

**Dignity Health – East Valley**  
**Office of Continuing Medical Education**  
Chandler Regional Medical Center || Mercy Gilbert Medical Center  
O: (480) 728-9990  
E: [staci.king@dignityhealth.org](mailto:staci.king@dignityhealth.org)

Dear Representative,

We would like to invite you to exhibit at our **Women’s Heart & Vascular Symposium** being held at the Omni Scottsdale Resort & Spa at Montelucia in Scottsdale, Arizona on **November 20, 2021**. We expect approximately 150 physicians, nurse practitioners, nurses, cardiologists and surgeons to be in attendance.

### **Overview**

Cardiovascular disease (CVD) is the number one cause of death in women in the United States and the developed world. For groups most affected, including racial and ethnic groups and vulnerable populations such as veterans and rural communities, health disparities take many forms. These include higher rates of chronic disease, increased burden of illness at younger ages, lack of access to basic care and significant barriers to initiating and maintaining treatment; emphasizing how these social determinants of health best dictate health outcomes. Although significant progress has been made in narrowing the gap in health outcomes, disparities persist with the racial and social injustice of systemic racism and misogyny at the core. This has been highlighted with the COVID-19 pandemic. While public health initiatives have increased awareness in these areas, there is still confusion among health care clinicians about culturally-sensitive risk assessment and best practice with regards to management of women and vulnerable patient populations with heart disease. While no single individual can solve for the deeply rooted inequities, as the largest non-for-profit health system in the United States, it is our goal to ignite, empower, educate and amplify solutions.

### **Target Audience**

This is the 3rd Annual Women’s Heart & Vascular Symposium hosted by Dignity Health’s Women’s Heart Health Program in Arizona through CommonSpirit Health’s initiative across the United States to improve cardiovascular outcomes in women and racial/ethnic communities. We intend to provide attendees with updates on the most current issues concerning CVD in women and vulnerable populations. This full day symposium is for all healthcare clinicians caring for women today including cardiologist, cardiothoracic surgeons, obstetricians/gynecologists, emergency medicine, internal medicine, family medicine, endocrinologists, oncologists, rheumatologists, nurses, nurse practitioners, physician assistants, residents, fellows, and medical students. It will focus on the social determinants of health and the continuum of care from prevention to early diagnosis and treatment strategies for cardiovascular disease in women, especially women of color and other vulnerable populations.

### **Learning Objectives**

- Review social determinants of health and the impact it plays on women's health.
- Assess the intersectionality of disparities, beyond sex including veterans and women active in the military; rural communities and the transgender population.
- Assess the maternal mortality crisis in the most vulnerable patient populations and solutions.
- Assess the cardio- obstetrics collaboration and life beyond pregnancy.
- Address the best practice for blood pressure management during pregnancy.
- Review best management for open artery ischemia.
- Review emerging lipid-lowering therapies in diverse patient populations.
- Create your personal anti-bias/anti-racist toolkit.
- Review complex cardiovascular cases addressing percutaneous vs. surgical revascularization; medical management vs revascularization and late presenting myocardial infarction complications.

The exhibit fee starts at \$1,500 and space is limited. To maintain clear separation of promotion from education, all exhibits will be held in a different room/location than where the general session is held. Exhibits are open from registration until the conclusion of the day and will be assigned based on level. The exhibit fee includes a 6' table for a table top display, 2 chairs, and other items based on level of support.

A signed returned exhibitor agreement (attached) will confirm your exhibit space, payment information as follows:

#### **Mail check to:**

Dignity Health Foundation East Valley  
1727 W. Frye Rd., Suite 230  
Chandler, AZ 85224  
O: (480) 728-3931  
E: EastValleyFoundation@DignityHealth.org

#### **Link to Pay via Credit Card:**

<https://www.supportdignityhealtheastvalley.org/womens-heart-health-donation>

**Electronic Payment Instructions available upon request**



Dignity Health®

## Dignity Health – East Valley Office of Continuing Medical Education Exhibitor Agreement

---

<b>Activity Title</b>	Women’s Heart & Vascular Symposium
<b>Activity Date</b>	November 20, 2021
<b>Activity Location</b>	Omni Scottsdale Resort & Spa at Montelucia

<b>Company Name</b> (as it should appear on printed materials)	
<b>Exhibit Contact</b>	
<b>Names of Representatives exhibiting</b> (maximum of 2)	
<b>Address</b>	
<b>Phone Number</b>	
<b>Email</b>	
<b>Amount of Exhibit Fee</b>	
<b>Additional requests</b> (power, internet access, etc.) this may come at additional charge	

### Terms, Conditions, and Purposes

#### Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

#### Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.

5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

**Commercial Promotion**

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

**Disclosure**

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and DIGNITY HEALTH-East Valley agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME)  
***Standards for Commercial Support of Continuing Medical Education***

<https://www.accme.org/publications/accme-standards-for-commercial-support>

**By signing below, I agree to the “Terms, Conditions, and Purposes” outlined above on this exhibitor agreement (including ACCME Standards for Commercial Support):**

Exhibitor Representative Name	Signature	Date
Dignity Health Representative Name	Signature	Date

**Return via email to [staci.king@dignityhealth.org](mailto:staci.king@dignityhealth.org)**